

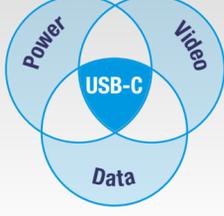
# Let's talk USB-C

The new wave is coming – here's how to ride it safely

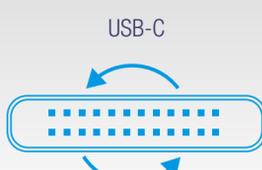


## What is it?

USB-C is the next generation of USB connector



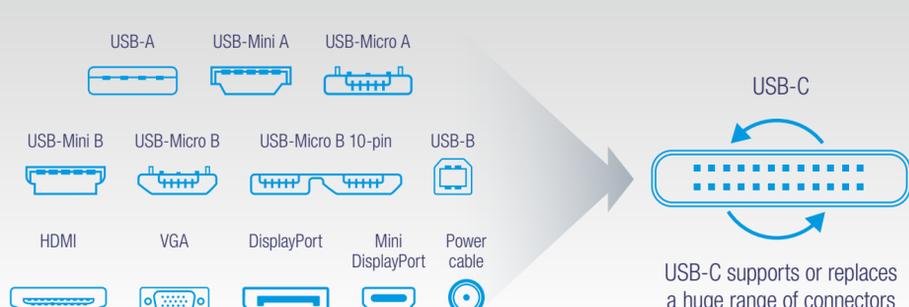
It can deliver power, video and data through a single cable



It's smaller than the standard USB-A port and it's reversible

## Why do we need USB-C?

It's much simpler



USB-C supports or replaces a huge range of connectors

So it can help you reduce the number of cables your business uses overall

## How powerful is Type C?

USB-C delivers up to 100W and can support multiple Power Delivery Profiles, so one cable can power a range of devices



## How fast is it?

Type C supports the latest USB 3.1 speeds but it's also backwards compatible with previous USB standards

### How long does it take to transfer a 2GB film using USB-C?



**USB 2.0**

High Speed 480Mbps



**USB 3.1 gen 1**

SuperSpeed 5 Gbps

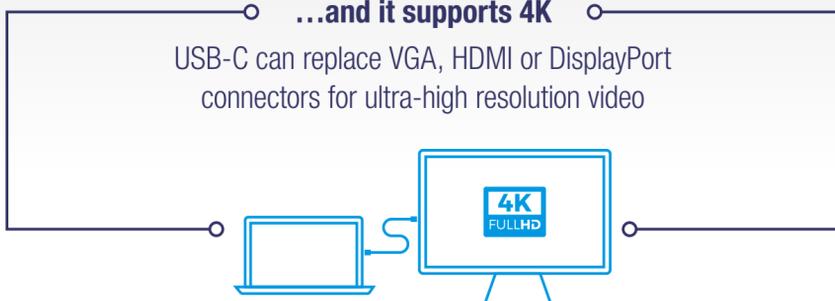


**USB 3.1 gen 2**

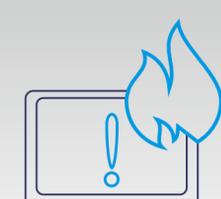
SuperSpeed+ 10 Gbps

### ...and it supports 4K

USB-C can replace VGA, HDMI or DisplayPort connectors for ultra-high resolution video



## BUT THERE'S A CATCH



Some manufacturers are producing dangerous, non-compliant or non-universal products

**Choose a product that doesn't meet Power Delivery standards and you could end up frying your tech and compromising employee safety**

## When should you make the transition?

USB-C is here to stay but there's no need to rush



There are

**10 billion**

USB devices in use around the world

**USB-C is set to replace them all, but that will take a while. For now, you'll need a range of accessories to make new USB-C hardware work with legacy USB infrastructure**

## Let's Talk Targus

**#1 universal docking station vendor** ✓  
and the only vendor with universal powered docks



**Targus has 30 years** ✓

experience in workspace solutions



**Safe USB Power Delivery** ✓

all Targus USB solutions are built around the latest USB Power Delivery Standard

Targus solutions will support organisations as they transition to USB-C over the coming years: from universal power today to tomorrow's hybrid cables and adapters towards pure USB-C solutions in the future.